

TravelGateway

Trade Marketing, PR & Communication for Tourism

The Natural Bridge
That Connects People to Destinations,
Services, and Cultures

| Trade Marketing Agency | Representative Office | Destination Ambassador

Unlock your destination to the italian travelers!

At TravelGateway, we are dedicated to fostering and expanding connections between the italian outbound travel market and a diverse range of global destinations.

We work closely with Destination Management Companies. We help them develop, promote, and fine-tune their offerings to align with the distinct tastes and cultural nuances of italian travelers.

As visionary leaders we contribute to growth and success of tourism industry, by connecting cultures, highlighting the unique offerings of different regions and building bridges between countries and people.



TravelGateway is a team of various professionals: specialists in marketing, communication, and public relations, market analysts, experts in agency distribution and international markets. A team with a high technical profile, and above all, a strong human element, with a great inclination for relationships and understanding the challenges of the tourism sector.

Destination Management Companies (DMC)

We connect international services with the Italian distribution network.

Representative Office

We offer the partner a physical office with a dedicated operator for operational support with individual bookings, and if requested, also as a group office for Italy, all in close coordination with the main office.

Exclusive Partnership

We guarantee Destination Management Companies an exclusive partnership in the target territory.

Training

We train the trade through fam trips, webinars, professional visits, and organize joint events with agents and tour operators for product presentations.

Market Analysis

We assist the partner with a complete product analysis in order to adapt it to the needs of the Italian market. We study the partner's positioning related to choices made by agents, tour operators, and OTAs.

Communication & Marketing

We create communication trade projects, direct marketing, social media, and traditional advertising based on the partner's requirements. We organize presence at industry fairs and provide all related activities.

Commercial Strategy

We develop a trade commercial strategy following partner's needs and objectives, drawing from their guidelines, policies, etc., taking advantage from our deep knowledge of distribution, networks, and OTAs.

A smart combination of strategy, imagination, market expertise and unwavering passion for travel.

Do you want develop your destination in italian market?
Discover how we can help you to achieve your goals!




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